

SEASONING  
YOUR LIFE

PRODUCT  
CATALOGUE

# ABOUT JC COIMBRA S.A

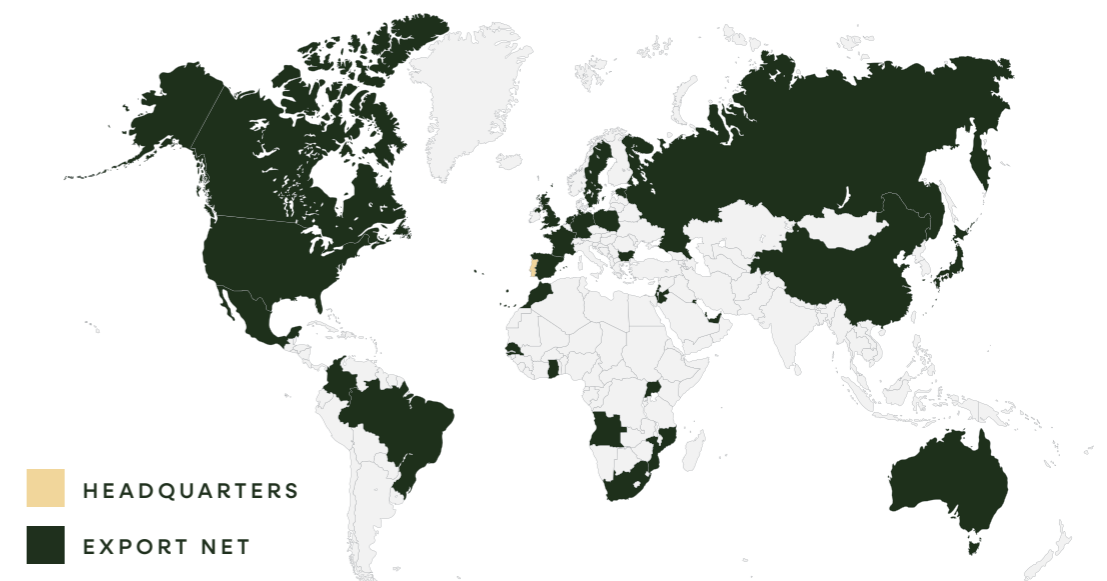


Founded in 1946, J.C.Coimbra is a Portuguese company with over 75 years of existence. We produce and market several types of vegetable oils, but mainly OLIVE OIL.

We currently own 19 trademarks and produce in a wide variety of formats - in glass, Pet and Tin - and capacities.

Our client's range from Retail Chains, Wholesalers, Importers & Distributors, to the HORECA channel and Food Service.

## OUR PRESENCE IN THE WORLD



## CERTIFICATES & AWARDS OF SOME OF OUR PRODUCTS



# OUR HISTORY



J. C. Coimbra dates back to 1946, the year in which Mr. José Carvalho Coimbra started his olive oil distribution business. Due to the very positive feedback from his customers, as well as the need to meet the huge increase in orders and the demand for quality control, in the early 80's he started to diversify his investments in other key areas, such as: extraction, refining and new packaging units.

Also as part of its policy of diversification and expansion, it entered into partnerships with several other olive oil companies located in strategic areas of Portugal. These resources have allowed the Group to maintain a strong and direct link with production, resulting in a competitive and careful selection of products.

Our priority, in recent years, has been to improve our technological structure, production and quality control, with the sole aim of producing a competitive product of superior quality, capable of exceeding today's consumer quality standards.



# OUR OLIVE OIL

## PRIVATE LABEL DEPARTMENT

More than 100 Private Label Brands in our portfolio



## SOME OF OUR BRANDS!



# olá

*Mediterranean Taste*

# JOY OF COOKING

“Olá” is our mass-market brand, that combines quality and affordability. Easy to pronounce in multiple languages, it offers a diverse range of products. With a fresh and modern image that evokes the cool blues of the Mediterranean, the brand appeals to both home cooks and professional chefs alike.

For Frying and deep frying, “Olá” has also different solutions such as: a 100% grapeseed oil, sunflower oil, soybean oil and canola oil and 3 blended vegetable oils;

Our cooking Oil, with Sunflower Oil and Grapeseed oil in variable proportions;



From the olive tree, Olá offers:  
 Extra Virgin Olive Oil,  
 Organic Extra Virgin Olive Oil,  
 Virgin Olive Oil,  
 Olive Oil, and  
 Pomace Olive Oil.

Capacities:  
 250ml → 1L



Capacities:  
 1L → 25L

# olá

*Mediterranean Taste*

Made from a selected blend of sunflower and olive oils, OLÁ Mediterranean Blend is a special cooking oil, 100% vegetable. It readily responds to all the different challenges in your kitchen, without losing any of its flavour or quality.



Capacities:  
250ml → 5L



Capacities:  
250ml → 1L



azeite

# 3 CASTELOS

SABOR DE  GERAÇÕES

## FOR THE CHEF IN YOU!

“3 Castelos” is a traditional brand, close to the consumer for several generations. With a wide range of products, its perfect whether for home or professional chef’s use. Available in Traditional Olive Oil, for the practical Chef’s, ideal for daily cooking, suitable for stews, roasts and soups, and an Extra Virgin Olive Oil, for the most demanding Chef’s, perfect for seasoning and finishing the most exquisite dishes.



**PET** 1L → 5L | **GLASS** 250ml → 1L

*Terras de Camões*

DISCOVER THE  
POETRY OF FLAVOUR



Rooted in the fertile lands that inspired one of the greatest Portuguese literary icons, "Terras de Camões" is more than just an olive oil, it's a celebration of Portuguese tradition, culture, quality and heritage. Named in honour of Luís de Camões, the renowned poet, whose words immortalized Portugal's soul, this brand embodies the richness of our land and culture, offering a poetic experience in every drop.



## A TRADITION OF EXCELLENCE

Registered in 1966, "Choupal" is the oldest brand of JC Coimbra, and a symbol of Portugal's olive oil heritage. With decades of expertise, it offers olive oils that blend quality and authenticity, upholding a legacy of excellence passed down through generations.





# Coimbra

PORTUGAL

*Since 1946*

# PASSION OF A MAN

*"Paixão de um Homem"*

A Portuguese olive oil, "Coimbra" is a tribute to its founder. A signature olive oil that blends the traditional cultural values of ancient knowledge and preserving the secrets and tastes of the art of making olive oil, from more than 75 years of experience. Deeply rooted in the customs and habits of a world-renowned Mediterranean diet, promotes well-being positive effects on health and nutrition.



Capacities:  
250ml → 1L

# ELEGANCE OF NATURE



Produced from olive trees between the vineyards of Douro Valley, In Trás-os-Montes (Portugal), "Azcoa" Extra Virgin Olive Oil, has a Protected Designation of Origin (in Portuguese D.O.P.). Inserted in a special Mediterranean type climate, characterized by a sharp temperature variation, cold winters, hot summers, low rainfall throughout the year and high topography, "Azcoa" extra virgin olive oil, is characterized by a nutty flavour, followed by an intense flavour of fresh olives and green fields. In the end we are surprised by a spicy note, in the throat, but not bitter in the mouth.



Capacities:  
250ml → 750ml

# PORTUGALITY IN LIQUID FORM

"Marialva" Extra Virgin Olive Oil is the perfect choice for those who appreciate purity and exceptional flavour. A multiple award winner, is distinguished by its delicacy of unique taste and aroma, that comes from crushing only fruit harvested at optimum maturity. Rooted in Portuguese tradition, "Marialva" brings numerous health benefits and enhances well-being, when enjoyed as part of a Mediterranean diet.



MARIALVA

Special Edition



Capacities:  
500ml / 750ml





different solutions for everyday cooking.



# MAMBÁ+

Discover "Mambá", a brand crafted for professional use, bringing consistency to every dish.



MARCA Portuguesa

# VIANEZA

A NOSSA

## Maionese

# Mayonnaise with a Taste of Portugal



AVAILABLE BOTTLES

PRIVATE LABEL GLASS



**AGRO**

COLORS:

● Clear

CAPS: **PET or METAL**



**ANFORA**

COLORS:

● Green

CAPS: **METAL**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR	CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
500ml	12	119	98	250ml	12	196	147
750ml	12	84	60	500ml	12	108	84
1L	12	66	60	750ml	12	90	60



**BERTOLI**

COLORS:

● Clear ● Green

CAPS: **PET or METAL**



**DÓRICA**

COLORS:

● Clear ● Green ● Cinnamon

CAPS: **METAL**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR	CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
250ml	12	216	168	250ml	12	192	168
500ml	12	126	84	500ml	12	110	90
750ml	12	90	60	750ml	12	75	70
1L	12	72	50				



**HISPALIS**

COLORS:

● Cinnamon

CAPS: **METAL**



**MARASCA**

COLORS:

● Clear ● Green ● Cinnamon

CAPS: **METAL**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR	CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
250ml	12	174	144	250ml	12	185	155
500ml	12	114	90	500ml	12	115	105
750ml	12	75	60	750ml	12	90	70
1L	12	55	45	1L	12	70	50



**OLIVA**

COLORS:

● Clear ● Cinnamon

CAPS: **PET**



**STD BA**

COLORS:

● Cinnamon

CAPS: **METAL**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR	CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
1L	12	70	50	500ml	12	96	50



**OLEO CESENA**

COLORS:

● Clear ● Cinnamon

CAPS: **METAL**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
250ml	12	156	144

AVAILABLE BOTTLES

PRIVATE LABEL  
PET



**CAIBA**

COLORS:

● Clear ● Green

CAPS: **PET**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
2L	6	84	72
3L	6	48	36



**CONTEMP**

COLORS:

● Clear ● Cinnamon

CAPS: **PET**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
1L	12	84	60



**BERTOLI**

COLORS:

● Clear ● Green

CAPS: **PET**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
250ml	12	279	216
500ml	12	144	136
750ml	12	108	90
1L	12	84	60



**DÓRICA**

COLORS:

● Clear ● Cinnamon

CAPS: **PET or METAL**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
250ml	12	280	224
500ml	12	156	126
750ml	12	110	90
1L	12	70	50



**EPLAS QUAD**

COLORS:

● Clear ● Green ● Yellow

CAPS: **PET**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
1L	12	102	78



**ESPAÇOPLÁS**

COLORS:

● Clear ● Green ● White ● Yellow

CAPS: **PET**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
3L	6	60	55
5L	3	75	65
10L	1	84	63



**INDUMEL**

COLORS:

● Clear

CAPS: **PET**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
250ml	12	210	168
500ml	12	133	126
750ml	12	102	78
1L	12	84	60



**MARASCA**

COLORS:

● Clear ● Green

CAPS: **PET**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
250ml	12	294	224
500ml	12	174	144
750ml	12	110	90
1L	12	75	60



**VOLGA**

COLORS:

● Clear

CAPS: **PET**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
400ml	15	140	112



**INDUMEL QUAD**

COLORS:

● Clear

CAPS: **PET**

CAPACITY	UN/ CRTN	CRTN/ PAL AME	CRTN/ PAL EUR
250ml	12	272	208

# SEASONING YOUR LIFE



Zona Ind. da Mitrena, lote 51,  
2910-738 Setúbal, Portugal

t: (+351) 265 729 300

f: (+351) 265 729 315

e: [jccoimbra@jccoimbra.pt](mailto:jccoimbra@jccoimbra.pt)

[www.jccoimbra.pt](http://www.jccoimbra.pt)